



**ARKA JAIN**  
**University**  
Jharkhand

**NAAC**  
**GRADE A**  
ACCREDITED UNIVERSITY

2-YEAR

AICTE-APPROVED

# MBA

(AS PER NEP 2020)

SCHOOL OF  
COMMERCE & MANAGEMENT



LIFE MEMBER

**AIMS**  
ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS



OF EXCELLENCE



APPLY FOR  
**AJUCET 2026**

# Join Us ON YOUR JOURNEY

*To Success!*

## ABOUT ARKA JAIN UNIVERSITY

ARKA JAIN University was established in the year 2017 by the Jharkhand State Legislature under "**The ARKA JAIN University Act**" and is recognized by UGC.

Located in the tribal district Seraikela-Kharsawan, it is the first state private university in the Kolhan region (comprising of three districts) of the state.

First **NAAC 'A'** Grade Accredited State Private University (in the First Cycle) in Bihar, Jharkhand & West Bengal.

The University has its root in the prestigious JAIN Group of Institutions, Bengaluru which has 77-plus educational institutions under its fold.

It is mentored by JAIN (Deemed-to-Be-University), Bengaluru, a NAAC A++ and NIRF Top-100 HEI.

The university has the necessary affiliations, recognitions and memberships from different bodies such as **AICTE, BCI, PCI, INC, JNRC, AIU, ASCO**.





1

## ILLUSTRIOUS LEGACY

ARKA JAIN University is part of the famed JAIN Group of Institutions, Bengaluru and mentored by JAIN (Deemed-to-be-University), Bengaluru

2

## WHAT EMBODIES OUR IDENTITY

NAAC-A Grade Accreditation, Academic Excellence, Diverse Program Options, Industry-ready Graduates – We have'em All!

3

## NAAC A GRADE

Accredited with A Grade by NAAC in the first cycle with a CGPA Score of 3.15 / 4.0

4

## 38TH BEST PRIVATE UNIVERSITY IN INDIA

in THE WEEK-Hansa Research Best Universities Survey 2025

5

## 52ND BEST PRIVATE UNIVERSITY IN INDIA

in the India Today-MDRA Best Universities 2024 Rankings

6

## ISO-CERTIFIED

ISO 21001:2018 Certified "Educational Organization Management System" University

7

## AIU MEMBER

Member of Association of Indian Universities

8

## 60+ MOUS

Learn from the best, network with the brightest

9

## Robust Campus Recruitment

₹ 23 LPA Highest Package, 2800+ Placements and 550+ Companies visited till date

# How the Year Unfolds at

## AARAMBH

Beginning of Odd Semester Classes  
for the Non-First-Year Students

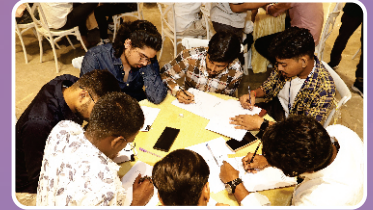


Welcome Day Function for  
First-year Students



## Induction-cum-Orientation

and Beginning of Classes  
for First-year Students



## Jain Premier League

Inter-school Annual T-20 Cricket  
Tournament



Beginning of Even Semester Classes  
(Except First Year)



## Aagaz

Annual Cultural  
Fest



## Shikhar

Odd Semester End-term  
Examination (First Year)



The Annual Entrepreneurial  
Conclave



Beginning of Even Semester Classes  
(First Year)



# ARKA JAIN University

## Roo-b-Roo

Fresher's Function for  
First-year Students



## Navotsav

Gandhi / Shastri Jayanti-  
cum-Navotsav Celebration Week



## Roshni

Annual Celebration  
of Light



## Carvaan

Annual Excursion  
Tour



## Runbhoomi

Annual Sports  
Meet



Odd Semester End-term  
Examination (Except First Year)



## Holi Invasion

Annual Pre-Holi  
Bash



## Rukhsat

Farewell to Final  
Year Students



Even Semester End-term  
Examination



# TOP 5

REASONS TO BE A PART OF

## ARKA JAIN UNIVERSITY

1 First NAAC 'A' Grade Accredited State Private University (in the First Cycle) in Bihar, Jharkhand & West Bengal.

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2 Part of the JAIN Group of Institutions, Bengaluru; Mentored by NAAC A++ and NIRF-Top 100 JAIN (Deemed-to-be-University), Bengaluru

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3 Member - Association of Indian Universities (AIU)

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4 60+ MOUs (International & National) with Corporate and Academic Partners

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5 ISO 21001:2018 Certified "Educational Organization Management System" University

ERSITY





AICTE-APPROVED

# MBA

## (AS PER NEP 2020)

Eligible students having FYUGP degree can take admission directly in the second year of the MBA program through lateral entry

### QUICK FACTS:

- 2-Year 4-Semester **AICTE-APPROVED** Master of Business Administration Program
- **DEGREE AWARDED BY:** ARKA JAIN University, Jharkhand
- **ELIGIBILITY:** (I) Passed Bachelor Degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.  
(ii) Candidate should have a valid score card of any of the entrance exams CAT /MAT / XAT / CMAT or AJU -Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).

### PROGRAM HIGHLIGHTS

- Our MBA program combines academic excellence, real-world opportunities, and practical experiences to create an immediate and lasting impact on your career trajectory.
- Enhance your skill set and deepen your expertise by pursuing an MBA with specializations tailored to your area of interest.
- Designed for practicality, this program provides hands-on learning experiences and the flexibility to specialize in the field of your choice.
- With a focused course curriculum and strong industry connections, our MBA program ensures a high-quality approach to postgraduate managerial education.
- By integrating academic rigor with experiential learning, our program equips you with the knowledge and skills essential for a successful corporate career while enabling you to apply contemporary techniques effectively in real-world scenarios.

## SPECIALIZATIONS OFFERED

MARKETING | FINANCE | HUMAN RESOURCE MANAGEMENT | FAMILY BUSINESS & ENTREPRENEURSHIP



# KEY DIFFERENTIATORS

- » Mentored by JAIN (Deemed-to-be University), Bengaluru, a prestigious NAAC A++ and NIRF-Top 100 HEI, ARKA JAIN University offers a dynamic AICTE-approved 2-year MBA program designed to propel you towards a successful business career.
- » We combine contemporary academics with industry-relevant skills development empowering you to become a confident and impactful leader.
- » **Technology-Driven Learning** : Master the latest business concepts through a blend of traditional classroom instruction and cutting-edge online platforms like VSkills.com, LinkedIn Learning, and Coursera for Campus thus gaining in-demand digital skills and enhancing your online learning portfolio.
- » **Become a Powerful Communicator** : Join Toastmasters International Inc., USA; a world-renowned public speaking club. Hone your communication and presentation skills for success in any business setting.
- » **Develop a Global Mindset** : Analyze real-world business, social, and economic issues through our Contemporary Business Review (CBR) sessions.
- » **Learn from the Best** : Our esteemed faculty members boast of diverse academic and industry experience, ensuring you receive practical guidance and insights from seasoned professionals.
- » **Industry Exposure and Mentorship** : Gain invaluable exposure through regular industry interactions and personalized mentoring by senior corporate executives. This program bridges the gap between theory and practice, preparing you for the real world.
- » **Comprehensive Mentoring System** : Benefit from a four-tier mentoring approach (faculty, industry professionals, alumni, and peers). This holistic approach ensures that you receive well-rounded support throughout your academic journey.
- » **Tech-edge Synergy- Futuristic Learning** : 30% of each course curriculum is delivered through digital content, focusing on industry applications. This approach enhances your applied and experiential learning, equipping you with the skills employers seek.
- » **Exceptional Placement Support** : Our dedicated training and placement team provides comprehensive support to help you land your dream job.
- » **Campus to Corporate Connect Training, Present Yourself Exercise** : Bridge the gap between academia and industry with expert-led training to refine your professional presence and presentation skills
- » **Training & Development Workshops** : Enhance your resume writing, interview skills, and professional presentation to stand out in the competitive job market.
- » Leverage complimentary copies of The Economic Times newspaper to stay informed and develop critical thinking skills.

**SCHOLARSHIP**

Please refer to the Scholarship Section on our Website for more Information  
<https://arkajainuniversity.ac.in/admissions/scholarship/>

# SPECIALIZATIONS ON OFFER

- **MARKETING**: The marketing specialization focuses on understanding consumer behavior, developing effective marketing strategies, and building strong brands. Students learn about such concepts as marketing research, brand management, digital marketing, sales, advertising, and product management. This specialization prepares the students for careers in diverse marketing roles such as Marketing Manager, Brand Manager, Product Manager, Digital Marketing Manager, Market Research Analyst, Sales Manager among others.
- **FINANCE**: The Finance specialization provides a strong foundation in financial principles and applications, preparing students for successful careers in the financial industry. Key focus areas include corporate finance, financial markets, investment banking, financial modeling, portfolio management, risk management, and financial accounting. Graduates of this specialization can pursue such careers as Financial Analysts, Investment Bankers, Portfolio Managers, Financial Advisors, and Corporate Finance Managers.
- **HUMAN RESOURCE MANAGEMENT**: The Human Resource Management specialization equips the students with the knowledge and skills to manage an organization's most valuable asset – human capital. This specialization delves into core HR functions such as recruitment and selection, training and development, performance management, compensation and benefits, employee relations, and industrial relations. Students gain a deep understanding of HR analytics and develop the ability to leverage data-driven insights to optimize HR strategies thus resulting in various rewarding careers in HRM, including HR Manager, HR Business Partner, Talent Acquisition Specialist, Learning & Development Manager, and Compensation & Benefits Manager.
- **FAMILY BUSINESS & ENTREPRENEURSHIP**: The Family Business & Entrepreneurship specialization is designed for individuals who aspire to lead and grow their family-owned enterprises. This specialization provides a comprehensive understanding of family businesses' unique challenges and opportunities. Students will delve into family business dynamics, succession planning, governance, strategic management, financial management, and family wealth management. The course curriculum emphasizes upon ethical considerations and equips students with the knowledge and skills to navigate complex family relationships while ensuring the long-term sustainability and growth of the family business. Graduates of this specialization are well-positioned to improve and expand their family businesses, ensuring their continued success for future generations.



# @AJU

you have an edge with...

## ■ National Institute of Securities Markets (NISM) Certified Courses recognised by all Indian Banking and Financial Bodies & Institutions



NISM certified courses for finance and Non-finance specialisation students to improve employability. Integrated in the curriculum, students are provided course material from NISM.

- Mutual Fund Distributor NISM Series
- Investment Advisor NISM Series
- NISM Series Financial Education NISM Series
- Securities Operations & Risk Management NISM Series

## ■ Global Digital Certification Courses through IBM in Business Analytics



Value Added Courses and certifications through IBM enhancing industry required skill & knowledge in Data Analytics. Subjects taught as per the industry demand. Live projects through IBM for hands-on experience

- Data Science
- Data Security
- Functional Analytics ( HR/Marketing/Finance)

## ■ Digital Marketing Courses through International Skill Development Corporation



Certificate courses in Digital marketing, at par with the digital skills required by the industry. Courses directly impacting employability in the local as well as pan-India market.

- Web & Social Media Analytics
- Growth Marketing
- Digital Product Management

# Technology Driven Learning

e-learning

Access specialized as well as diverse content through renowned e-Learning platforms like VSkills.com, LinkedIn Learning, Swayam-NPTEL.

AJU offers its students access to these e-learning platforms designed and developed by internationally acclaimed professors, authors and learned professionals of management from various premier institutes such as IIMs, IITs, NITs, central Universities which complement class room learning in a very effective manner.

# PROGRAM STRUCTURE

The MBA Programme consists of 4 semesters, two semesters in each Year.

## SEMESTER I

Financial Reporting, Statements and Analysis
Managerial Skills for Effectiveness
Quantitative Techniques for Business Solutions
Applied Managerial Economics
Organizational Behavior
Marketing Management
Tech Edge Synergy – I
Operations and Project Management
Business Communication
Computer Applications for Business

## SEMESTER II

Legal and Business Environment
Entrepreneurship and Sustainable Development
Corporate Finance
Human Resource Management
Integrated Taxation and Payroll Management
Tech Edge Synergy – II
Corporate Strategy and Indian Ethos

## SEMESTER III

Tech Edge Synergy – III
Specialisation – 1: Marketing (Select any 4)
Specialisation – 2: Finance (Select any 4)
Specialisation – 3: human Resource (Select any 4)
Corporate Internship Project

## SEMESTER III ( SPECIALISATION)

### SPECIALISATION – 2: FINANCE (SELECT ANY 4)

Electives II-A - Taxation
Electives II-B - Insurance and Risk Management
Electives II-C - Managing Banks, Financial Institution, Market and Service
Electives II-D - Investment Analysis and Portfolio Management
Electives II-E - Merger and Acquisition
Electives II-F - Corporate Governance

### SPECIALISATION – 1: MARKETING (SELECT ANY 4)

Electives I-A - Consumer Behavior
Electives I-B - Sales and Distribution Management
Electives I-C - Retail Management
Electives I-D - Integrated Marketing Communication
Electives I-E - B2B Marketing
Electives I-F - Product and Brand Management

### SPECIALISATION – 3: HUMAN RESOURCE (SELECT ANY 4)

Electives II-A - Manpower Planning, Recruitment & Selection
Electives II-B - Strategic Human Resource Management
Electives II-C - Employee Relations
Electives II-D - Managing Diversity at Workplace
Electives II-E - Training and Development
Electives II-F - Change Management

## FAMILY BUSINESS AND ENTREPRENEURSHIP

IT for Startup & Enterprise – I
Consumer Behaviour
Insurance and Risk Management
Employee Relations
Family Law – I

Social Entrepreneurship
Taxation for Family Business
Integrated Marketing Communication
Leading a Family Business
Corporate Internship Project

## SEMESTER IV

Tech Edge Synergy – IV
Specialisation – 1: Marketing (Select any 2)
Specialisation – 2: Finance (Select any 3)
Specialisation – 3: Human Resource Specialisation (Select any 3)
Research Project

### SPECIALISATION – 1: MARKETING (SELECT ANY 2)

Electives I-G - Service Marketing
Electives I-H - Digital and Social Media Marketing
Electives I-I - Customer Relationship Management
Electives I-J - International Marketing

## SEMESTER IV ( SPECIALISATION)

### SPECIALISATION – 2: FINANCE (SELECT ANY 2)

Electives II-G - Micro Finance
Electives II-H - Behavioral Finance
Electives II-I - Investment Banking and Financial Derivatives
Electives II-J - Strategic Financial Management

### SPECIALISATION – 3: HUMAN RESOURCE (SELECT ANY 2)

Electives II-G - Performance Management
Electives II-H - Incentives and Compensation Management
Electives II-I - HR Analytics
Electives II-J - Emotional Intelligence and Managerial Effectiveness

## FAMILY BUSINESS AND ENTREPRENEURSHIP

IT for Startup and Enterprise – II
Incentives and Compensation Management
Family Law – II
Mergers and Acquisitions in Family Business

Digital and Social Media Marketing
Innovation and Entrepreneurship
Research Project



# PLACEMENTS **2026** At a Glance



**PRATYUSH DEV**



**PRASHANT KUMAR**



**HASAN FARHAN**



**KOMOLEEKA DEV**



**ANKUR DEV**



**ADITI KUMARI**



**RAJ MOHINI BHAT**



**B ASHISH PAUL**



**SHADAF RAHMAN**



**RAHUL PATRA**  
BATCH 2023-25



**B.SAI PRASAD**  
BATCH 2023-25



DEPUTED AT



PLACED WITH THE 2024-26 BATCH

# OUR ALUMNI

LEADING THE CHARGE, SHAPING THE FUTURE.



THREE MBA ACHIEVERS  
ONE GLOBAL GIANT



CHOSE TALENT FROM THE  
2026 BATCH



**AKANSHA HINDOAR**  
BATCH 2019-21

Senior Analyst  
Evalueserve



**SUBRATA LAIK**  
BATCH 2018-20

Asst. Manager  
Union Bank of India



**ADITYA GOPE**  
BATCH 2023-25

BDM - Asst. Manager  
SBI General Insurance



**NEHA SINGH**  
BATCH 2017-19

Senior Manager  
(Mass Retail) - Airtel



**DIPIKA KUMARI**  
BATCH 2017-19

Relationship officer,  
Kotak Mahindra Bank



**DISHA SARAIWALA**  
BATCH 2021-23

Finance Executive  
Lenskart



**MUNMUN ANAND**  
BATCH 2017-19

Human Resources Business Partner  
Flipkart India Pvt. Ltd.



**ASHMIT KUMAR SINGH**  
BATCH 2023-25

Office Associate  
JMS Mining

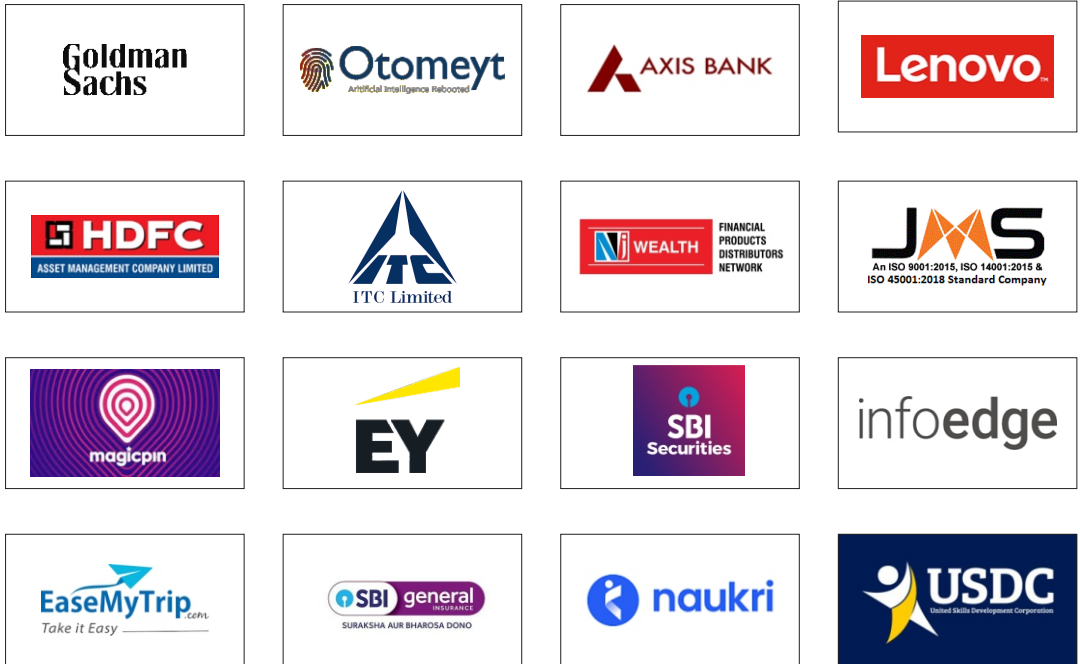


**OMM SHANKAR MAHAPATRA**  
BATCH 2021-23

Assistant Manager - HR  
LAL - F & B Services

# THE NEXT GENERATION

WHERE INDUSTRY MEETS



ENGAGE & EXCEL:  
JOIN OUR MBA  
CLUB COMMUNITY





National Conference – Zero Investment Innovations in Education: Challenges & Opportunities



East India Start Up Demo Day, in association with Navachar Research Incubation and Innovation Council



Session on "Writing a Bestselling Book" along with the book launch of Mr. Ajitabha Bose - Author and Filmmaker



Outbound Training – Tapestry of Rediscovering Self : Exploring Persona



# MBA SNIPPETS

# EMPOWERED LEARNING



## SHIKHAR

**The Entrepreneurial Conclave** Over the years, the University has organized Shikhar – the Entrepreneurial Conclave, the latest being in 2024, wherein stalwarts from Corporate India and doyens of the Start-Up culture of the country have made their presence felt. Department of Management (MBA) spearheads this unique and enterprising initiative.

## CREST

**The Annual Management Fest** The Department of Management (MBA) hosts a two-day inter-collegiate extravaganza. Students from across the state compete in a variety of events, including business case studies, quizzes, games, cultural performances, and more. This vibrant event celebrates knowledge, talent, and healthy competition



## CHAI PE CHARCHA

**The homecoming of our Alumni**, this is a pivotal event that fosters professional networking by connecting past graduates with current students. It's an opportunity where alumni share invaluable advice, success strategies, and real-world experiences, equipping students with the tools they need for their future careers.

## KNOWLEDGE MANTHAN SERIES

**"Knowledge Manthan Series"** features renowned domain experts who share their wisdom with the students. These interactive sessions lead to knowledge sharing, helping students gain valuable insights, and network with fellow knowledge seekers, leading to experiential learning opportunities.





## CARVAAN

**The Annul Expedition Tour** Every year, students get the opportunity to visit various tourist destinations under the Ek Bharat Shreshtha Bharat initiative of Government of India wherein they & part of the touring party to different parts of the country. In the past, they have been to such places Kullu Manali, Mumbai, Goa, Karnataka, Dehradun, Lonavala, Khandala, Mussoorie, Amritsar, Wagah Border, Rishikesh, Haridwar.

## CHARKHA

**Towards a Virtuous Citizenry** Guided by Mahatma Gandhi's philosophy, our MBA students engage in village immersion projects. Through interactions with local leaders and community members, they analyze development challenges & propose sustainable solutions. This experiential learning, symbolized by the Charkha - the wheel of progress, fosters responsible citizenship & empowers students to contribute to societal growth



## CONTEMPORARY BUSINESS REVIEW (CBR)

**The Edge** To keep students abreast of current business trends, the MBA program incorporates regular sessions on contemporary business issues. Students receive daily copies of the Economic Times and engage in discussions, presentations, and debates to analyze the latest market developments.



## INDUSTRIAL VISITS

To provide students with practical exposure to real-world business operations, the MBA program regularly organizes industrial visits to reputed organizations across diverse sectors. These visits enable students to observe operational processes, management practices, and organizational structures in a professional setting.



ENDLESS OPPORTUNITIES

# CENTRE FOR CAPACITY BUILDING AND HUMAN RESOURCE DEVELOPMENT (CCHRD)



## Building Capacity. Developing Skills. Creating Leaders.

The CCHRD aims to enhance the skills and capabilities of students, faculty, staff members, and external stakeholders.

### Purpose of Establishment:

The CCHRD is dedicated to fostering growth and development through targeted capacity-building initiatives for the students. Further, it aims to create a supportive environment for continuous learning and professional advancement for faculty and staff members as well as external stakeholders

### Benefits of Establishment:

- 1. Skill Enhancement for Students:** Providing specialized training, courses and workshops to equip students with industry-relevant skills and competencies.
- 2. Professional Development for Faculty and Staff:** Offering professional development and faculty development programs to enhance teaching methodologies, research capabilities, and administrative efficiency.
- 3. Support for External Stakeholders:** Engaging with industry partners and community members fostering collaboration, and sharing expertise in the form of management development programs.
- 4. Resource Hub:** Serving as a central resource for accessing the latest knowledge, tools, and techniques in various fields of study and practice.
- 5. Career Advancement:** Facilitating career growth and opportunities for all participants by bridging the gap between academic knowledge and practical application.

## CCHRD: A Hub for Capacity Building & Holistic Skill Development, Creating Excellence through

Student Development Programs  
Management Development Programs (MDPs)  
Outbound Training & Experiential Learning Exercises  
Industry Visits  
Capacity Building & Skill Development Workshops  
Dialogue with Leaders Series  
Corporate Mentoring

Digital Literacy Initiatives  
Career Readiness & Interview Preparation  
Industry-Driven Skill Development Workshops  
Mental Well-being Support  
Data Analytics Training  
Foreign Language Learning  
Competitive Examination Preparation

## Outbound Training for Experiential Leadership & Team Development

The Centre for Capacity Building and Human Resource Development (CCHRD) regularly conducts outbound training exercises designed to blend fun with experiential learning beyond the classroom environment. These structured outdoor activities aim to strengthen teamwork, leadership qualities, and self-confidence while enhancing physical fitness and mental resilience. Through engaging, interactive, and problem-solving-based challenges, students develop practical skills, adaptability, and a collaborative spirit—preparing them for real-world professional demands in a dynamic and holistic manner.



**MoU with Markhub24, a cognitive marketing intelligence and learning platform**



# LEARNING BY DOING

## PROJECT & APPLICATION-BASED LEARNING

Our industry-oriented teaching model bridges the gap between academics and real-world demands. With a focus on research and experiential learning, students gain hands-on exposure to global market practices, preparing them to excel as well-rounded professionals ready to meet industry expectations.



Case Studies



Group Assignments



Classroom Presentations



Panel Discussions



Industry Visits



## LIBRARY

The Central Library and School/Department Libraries at AJU boast of rich collection of the latest books, journals, e-journals, newspapers and magazines made available across diverse disciplines. Equipped with reprography and internet facilities, these libraries serve as resourceful hubs for students from various domains to access physical & digital learning materials.

## AARAMBH – STUDENT INDUCTION PROGRAM

Aarambh is the seven-day induction-cum-orientation program designed to welcome and integrate new students into the AJU community within the first month of joining the university. Highlights of Aarambh include interactive sessions with batchmates, faculty members, university leaders, along with motivational talks, yoga and meditation sessions, and guidance from industry veterans. The program concludes with an outbound learning experience featuring interesting games and outdoor activities led by expert trainers.



# INTEGRATED MODE OF TEACHING & LEARNING

At ARKA JAIN University, our teaching-learning methodology blends traditional and modern approaches to provide a comprehensive educational experience.

**SYNDICATE LEARNING & REAL-WORLD EXPOSURE** - Our approach integrates syndicate learning, case studies, regular assessments, and real-world industry projects, enabling students to deepen their knowledge in specific areas while gaining practical exposure to real-world scenarios.



**WORKSHOPS, SEMINARS & INDUSTRY INTERFACES** - Every semester features workshops, seminars, guest lectures, and industry interfaces with experts from the relevant domains. These regular interactions and planned industry visits ensure students connect theoretical knowledge with practical applications.



**INTERACTIVE ONLINE & OFFLINE SESSIONS** - A mix of online and offline interactive sessions fosters creativity and active participation, enhancing students' engagement and understanding of course material.



**SPEAKER SERIES** - Each semester, eminent speakers from private, public, and educational sectors share their insights on relevant issues thus offering students a broader perspective towards holistic learning and industry insights.



**CASE STUDIES FOR PRACTICAL UNDERSTANDING** - Case studies form a vital part of the course curricula, providing students with real-time examples and current scenarios to analyze and learn. Assignments in creative courses are also based on these case studies to ensure a hands-on understanding of the subject matter.



**EXHIBITS & VISUAL DISPLAYS** - The School/ Departments regularly organize exhibits and displays of student projects, showcasing their academic/creative outcomes both online and offline. These platforms encourage peer learning and foster a culture of appreciation and innovation.



**LEARNING FORUMS** - Monthly learning forums, conducted for students and faculty alike, cover diverse-yet-related topics such as education, health, and motivation. These sessions are designed to address situational needs and promote a holistic learning environment.

This integrated approach ensures that students receive a well-rounded education, equipping them with the knowledge, skills, and real-world readiness to excel in their chosen fields.

## PARTNERSHIPS POWERING THE FUTURE OF HIGHER EDUCATION IN MANAGEMENT

### MOUs



#### V-SKILLS CERTIFIED

Online government-recognised certifications, access to recruiters, support for interviews and much more



#### RESEARCH FOUNDATION OF INDIA

For deep learning and research related work

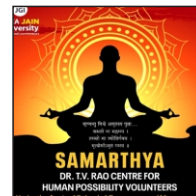
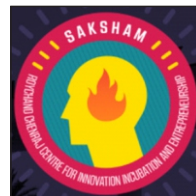


#### ISDC

Digital Marketing Certification Course

# COMMITTEES, CENTRES, SOCIETIES, STUDENT CHAPTERS/ BRANCHES, CELLS, CLUBS, UNITS, COUNCILS

## 1. CENTRES

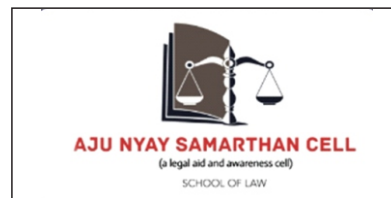


## 2. COMMITTEES

- INTERNAL COMPLAINTS COMMITTEE

## 3. CELLS

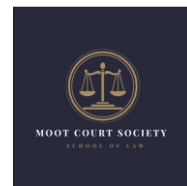
- INTERNAL QUALITY ASSURANCE CELL
- ANTI RAGGING CELL
- STUDENT GRIEVANCE REDRESSAL CELL
- EQUAL OPPORTUNITY CELL
- ADMISSION FACILITATION CELL
- INDUSTRY INSTITUTE INTERACTION CELL
- TRAINING & PLACEMENT CELL
- RESEARCH AND DEVELOPMENT CELL
- AJU NYAY SAMARTHAN CELL – LEGAL AID & AWARENESS CELL (SCHOOL OF LAW)



## 4. COUNCILS



## 5. SOCIETIES



## 6. UNITS



## 7. CLUBS

## 8. STUDENT CHAPTERS/ BRANCHES

										
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# ADMISSION PROCESS

## OFFLINE MODE

- Collect the Application Form, and Prospectus by paying the application fee, ₹1000/- (General Category) or ₹500/- (SC/ST Category) from
- City Office : D-28, Danish Arcade, Opp. Asian Inn Hotel Dhatkidih, Jamshedpur – 831001, Jharkhand  
or  
University Campus : Opp. Kerala Public School, Mohanpur Gamharia, District Seraikela-Kharsawan Jharkhand – 832108
- Submit the duly-filled application form along with the supporting documents and applicable fees at the City Office or University Campus.

## ONLINE MODE

- Fill out the online application form by visiting: [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)
- Pay the application fee online: ₹1000/- (General Category) or ₹500/- (SC/ST Category)
- Download and submit the duly-filled application form at the City Office or University Campus.
- After document verification by the University Admission Officer, proceed with the payment of the applicable fees to confirm admission.

## CONTACT DETAILS

  **7371037371 | 0657-2220285 | 2312007**

**Admission Office :** D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001

**Campus Address :** Opp. Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108

**Apply Online:** [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

**Email:** [admission@arkajainuniversity.ac.in](mailto:admission@arkajainuniversity.ac.in)



SCAN FOR WEBSITE

